

MetraTech Launches New Social Media Video Page

WALTHAM, Mass. and LONDON, November 17, 2009 – **MetraTech Corp.**, the innovative **charging, billing, settlement** and **customer care** product provider, has just published a new video page, the company's latest addition in a stream of newly supported communications and social networking platforms designed to share MetraTech news and views with a broad, public audience in the most engaging formats possible.

Company executives will be regularly filmed discussing BSS/OSS topics and trends that are of interest to customers, partners, journalists, analysts and the industry at large. These discussions can be viewed from the **MetraTech website video page** at (<http://www.metratech.com/News-and-Events/Video.aspx>) and will be integrated into the MetraTech Facebook page, Twitter feed and **Douglas Zone's TelcoProfessionals blog**.

Current videos include Executive Vice President of Sales and Marketing, Vlad Mitrasinovic and Chief Technology Officer, Doug Zone discussing the implications of Dynamic Business Modeling and Internet 2.0+ for operators, a range of BSS topics while at Mobile World Congress, and MetraTech's market momentum in spite of challenging macro-economic conditions.

"This new video page is another example of MetraTech's intention to openly share our industry experience and views with the widest possible audience of customers, partners and industry participants," said Mitrasinovic. Along with our CTO blog, Facebook page, and Twitter feed, we look forward to initiating and expanding a dialog about the critical need for billing software today to support the business model innovation that is now a prerequisite in a growing number of industries."

Earlier this year, the company embraced social media with the launch of Doug Zone's TelcoProfessionals blog as well as Facebook and Twitter pages. The MetraTech video page reiterates the company's commitment to social media and networking.

About MetraTech

MetraTech Corp. offers a new approach to charging, billing, settlement and customer care enabling organizations to embrace change without compromise. MetraNet, our flagship product, is unique in its ability to automate business processes and business models that address rapidly changing, complex or radical business strategies across any industry for an unlimited number of services. MetraNet is deployed globally, enabling diverse customers to build innovative and successful business models, securely collect revenue, and manage their entire customer lifecycle in some 12 languages, 26 currencies and 90 countries. MetraTech offers a variety of delivery options ranging from licensing to outsourcing. Headquartered in Boston, MetraTech has offices in San Francisco, Munich, Paris, Singapore, Rio de Janeiro and London. MetraTech is a venture-backed, privately held company whose investors include Accel Partners, Bessemer Venture Partners, Meritech Capital, and Vesbridge Partners. For more information, please visit www.metratech.com.

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